



CONDUIT

The Newsletter for License Coordinators of
TeachingBooks.net

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*This monthly newsletter provides the inside scoop on how you can maximize the use of TeachingBooks.
Please forward pertinent information to your colleagues.*

Survey Results Help Focus TeachingBooks Communications

Thank you very much to the many of you who responded to our survey last month on the frequency and types of emails we send to subscribers. We greatly appreciate your time and thoughts.

The vast majority of you like our current, proactive approach where we send occasional, curricularly relevant emails designed to be forwarded to your colleagues.

Based on your suggestions, we will now:

- Group administrative topics together into our monthly Conduit newsletter
- Send content-specific emails on single topics to make them easiest to forward

Another approach we've just begun has been to invite you to opt into the weekly Original Author Program emails—which over 50% of you have asked to receive. If you would like to get these and haven't told us yet, please email john@TeachingBooks.net.

Thanks again for your insightful comments.

Send Us Photos of Students Enjoying TeachingBooks

As the old saying goes, "A picture is worth a thousand words." And we'd love to see (and share) your uses of TeachingBooks in action!

For example, photograph a group of students — of any age — watching a projectable version of a TeachingBooks movie, then send the photo and its credits to nick@TeachingBooks.net. We'd like permission to use these photos, so be sure to send the proper credit information, too!

Example: <http://www.teachingbooks.net/media/cyfairclasslo.jpg>

Credit: Second graders at Hancock Elementary School, Cypress-Fairbanks ISD, Houston, Texas, watch TeachingBooks' original movie featuring illustrator Bryan Collier, a Caldecott Honor and Coretta Scott King award recipient.

TeachingBooks at IRA: Want to Meet?

Nick Glass, the founder of TeachingBooks, is exhibiting at the International Reading Association (IRA) Annual Convention, May 13–17, 2007 in Toronto. If you would like to meet with Nick, email him at nick@TeachingBooks.net. Or just stop by the TeachingBooks Booth 1223.

Thanks! Let us know how we can help you use and enjoy TeachingBooks! 800-596-0710

