



CONDUIT

The Newsletter for License Coordinators of
TeachingBooks.net

January 2007 Vol. 3, No. 1

*This newsletter is sent to the coordinator(s) of each TeachingBooks license.
Please forward pertinent information to your colleagues.*

MARC Records Available

Would you like to make the TeachingBooks original Author Programs searchable in your library catalog? If your TeachingBooks license is IP authenticated, you should be able to upload the newly created MARC records to your system. Contact Carin Bringelson at carin@TeachingBooks.net so that she can send you the MARC records.

Author Programs Now in a Visual Catalog

Need a colorful handout about the books and authors explored via the TeachingBooks Author Programs? Now the list is visually appealing—and still useful in cross-curricular settings. See the four-page version at <http://teachingbooks.net/AuthorCatalogWeb> or print it out on 11" x 17" paper at <http://teachingbooks.net/AuthorCatalogPrint>.

TeachingBooks Writes Multimedia & Internet @ Schools Article

Learn more about the philosophy behind TeachingBooks.net by reading the cover story of the latest edition of Multimedia & Internet @ Schools (January/February 2007). Written by Nick Glass, the founder of TeachingBooks, the article is entitled "An Author in Every Classroom" and can be found at <http://teachingbooks.net/MMIS2007>. The article also includes examples of specific author links to use, along with a "Possible Best Practices" tip for each example.

Sign up for Newsletters Made Easier

Now everyone under your license can easily sign up to receive TeachingBooks newsletters. See "Newsletters" in the top menu bar or go to the orange box on the home page and click on the "Update Newsletter Subscriptions" text. An invitation to use this newsletter feature will be sent to all TeachingBooks.net users shortly.

The screenshot shows a navigation area with three blue buttons: "Elementary School (11,653 resources)", "Middle School (6,264 resources)", and "High School (4,757 resources)". To the right is an orange box for "Free Newsletters" with a "Submit" button and a link to "Update Newsletter Subscriptions". A white arrow points from the "Update Newsletter Subscriptions" link to the "Update Newsletter Subscriptions" text in the sign-up box. Below the sign-up box is a pink button for "Print List of Author Programs".

Thanks! Let us know how we can help you use and enjoy TeachingBooks: 800-596-0710

