



CONDUIT

The Newsletter for License Coordinators of
TeachingBooks.net

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*This monthly newsletter provides the inside scoop on how you can maximize the use of TeachingBooks.
Please forward pertinent information to your colleagues.*

Web Seminar Testing Help Needed

In mid-August, TeachingBooks plans to begin offering free web seminar trainings — both for our license coordinators (main contacts at an account) as well as for regular users. We have internally tested about a dozen web seminar providers and have picked a small number for additional, real-world testing with you, our users.

If you or a colleague are willing to give us 15-20 minutes to help us test one or more of these finalists, please send your name, email address and phone number to our Operations Manager, John H. Moore, at john@teachingbooks.net. John will propose a number of testing times over the next several weeks and will be most grateful for any time that you can give him.

Thank you very much... we're excited to begin providing these web trainings!

New Staff at TeachingBooks

Thanks to your support of TeachingBooks, we have hired a full-time Marketing Manager, Philip Martin. Phil has a background in the marketing of books and educational programs, and he is enjoying learning the ropes at our small company of five full-time staff. If you'd like to welcome him, you can email him at phil@TeachingBooks.net.

Thanks! Let us know how we can help you use and enjoy TeachingBooks! 800-596-0710



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