



# **CONDUIT**

## ***The Newsletter for License Coordinators of TeachingBooks.net***

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### **TeachingBooks Original Author Programs: Connecting them to your curriculum**

One of the most exciting connections to books that TeachingBooks creates are author programs filmed in the studios of favorite and award-winning authors and illustrators. We currently have original programs with 31 book creators and continually add more. You can help your teachers and curriculum directors connect our author programs to specific studies with this two-page PDF that includes a list of programs organized by subject area: <http://TeachingBooks.net/content/AuthorPrograms.pdf>

### **Upcoming Site Redesign: Emphasizing what's important to you**

We're in the midst of redesigning TeachingBooks to emphasize our author programs, and to make accessing them as easy as possible. We look forward to sharing these changes and new support tools with you in the fall.

Last month we told you to look in this month's CONDUIT for a summary of the various ways we support your TeachingBooks license. While continuing with orientation phone calls and personalized reference service, we will change the website to make it easy to find the online tools that support your TeachingBooks license, including:

- PowerPoint slideshows to demonstrate parts of TeachingBooks
- In-service training resources
- Bookmarks, flyers (in multiple languages) and press release templates
- Newsletters and more

### **Let us hear from you: How do you use the Authors Up-close programs?**

While many of you love our original author programs, you might also like to hear others' stories about how the programs have been used in educational settings. Please send us your experiences with using the Authors Up-close programs in your classroom or library, and we'll pass them on to others. Let us know:

- Which Authors Up-close programs have you used?
- Under which units of study did they fall?
- How did the students react to them?
- How did you actually share them? Did you send the flyers home so students and families could view the authors together? Did you project them in a classroom? Did you encourage children to view them on their own at a computer lab?

If you can take the time to respond to our questions, we'd love to thank you by sending you a free book. Answers and mailing info can be given to us by:

- Calling (800) 596-0710, or
- Emailing [carin@TeachingBooks.net](mailto:carin@TeachingBooks.net)

### **We Heard from You: The new Getting Started with TeachingBooks CD-ROM**

Last month we asked about your use of the Getting Started with TeachingBooks CD-ROM. A Florida district is making copies of the CD-ROM to give to each of its Technology Staff members who facilitate the professional development classes. They plan to mention TeachingBooks in each one of their classes.

Thanks for your feedback! We enjoy partnering with you as we all generate enthusiasm for books and reading! And, of course, feel free to contact us at anytime.



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