



Partnering To Generate Enthusiasm for Books and Reading

Tools Freely Available to Maximize Your TeachingBooks License

TeachingBooks is committed to working with you to give everyone in your school community access to authors and materials about books from school and home, including all:

- Teachers
- Curriculum Specialists
- Students
- Librarians
- Administrators
- Families

Partnering with you to bring books to life is our vision. We create curricular resources and support tools and you help your entire community get the most from TeachingBooks.

Getting Started with TeachingBooks Orientation Phone Call

- Scheduled at your convenience
- Lasts about 30 minutes or longer/shorter depending on your needs

Training (in-service opportunities):

- In-service script
- PowerPoint slideshows
- Introductory and Highlight movies
- Printable brochures and bookmarks
- TeachingBooks staff can also be available for onsite trainings for a nominal cost

Getting people to know of and use TeachingBooks:

- Flyers and bookmarks (soon in 8 languages so all families can know about TeachingBooks)
- Emails to forward that inform and register colleagues
- Newsletter and press release templates
- Logos and links for your websites

Continually connecting educators to author and book resources:

- Eye-on-the-Web emails with new resources, customized for each adult subscriber
- Spirit Newsletter identifying literature connections across the K-12 curriculum

Special communications with license coordinators:

- Statistics: monthly summaries and bi-annual comprehensive reports
- Conduit Newsletter for collaboratively sharing information
- New Author Program announcements to inform your specific curriculum specialists

Customer Service: We are committed to helping you succeed in sharing authors and book resources throughout your school community.

