The Great Monkey Rescue

SAVING ENDANGERED ANIMALS

Around the world, many animals struggle to survive as their habitats are changed or destroyed. Sandra Markle's book *The Great Monkey Rescue: Saving the Golden Lion Tamarins* can help spread the word about different kinds of animals that need our help. For this project, research an endangered species, or specific kind of animal. Then use your creativity to spread the word about how people can help.

To begin your project, choose an endangered or threatened animal that is native to your state or country. Sites such as the US Fish & Wildlife Service (http://www.fws.gov/endangered/) and the World Wildlife Fund's Species Directory (https://www.worldwildlife.org/species/directory) are good resources.

Next, read books and search websites to answer the following questions: What kind of habitat does the animal need to thrive? Why is it endangered? What are scientists doing to help? How can other people help?

Then choose one of the following options to share what you've learned:

1. Write and record a 30-second public service radio commercial explaining why the featured animal is endangered and how listeners can help. Donating money can be helpful, but it shouldn't be the option you share in your ad. Make your commercial as meaningful and memorable as possible. You might even write a catchy slogan or a song.

2. Create a 30-second public service video commercial. Be sure to include a hook that gets your audience's attention. Then let them know about your featured animal, its problem, and a specific way they can help the population recover, other than donating money.

3. Design the front page of a website devoted to saving your featured animal. The front page of the website should include a picture of your species, text explaining why it's important to save this species, and information about how readers can help save the species. Again, this should be something other than donating money. Check out http://savetheliontamarin.org/ for inspiration. You may design your website page on a computer or draw a neat design on paper. Don't forget to name your site!

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This assignment addresses the following Common Core Standards:

CCSS.ELA-LITERACY.RI.5.7

Draw on information from multiple print or digital sources, demonstrating the ability to locate an answer to a question quickly or to solve a problem efficiently.

CCSS.ELA-LITERACY.SL.5.5

Include multimedia components (e.g., graphics, sound) and visual displays in presentations when appropriate to enhance the development of main ideas or themes.

CCSS.ELA-LITERACY.SL.5.6

Adapt speech to a variety of contexts and tasks, using formal English when appropriate to task and situation.

CCSS.ELA-LITERACY.W.5.6

With some guidance and support from adults, use technology, including the Internet, to produce and publish writing as well as to interact and collaborate with others;

CCSS.ELA-LITERACY.W.5.7

Conduct short research projects that use several sources to build knowledge through investigation of different aspects of a topic.

This assignment addresses the following Next Generation Science Standards:

5-ESS3-1

Obtain and combine information about ways individual communities use science ideas to protect the Earth's resources and environment.

8. Science, Technology, and Society

9. Global Connections