



NEWS RELEASE

For more information contact:

Nick Glass
TeachingBooks.net
608-257-2919
nick@TeachingBooks.net

For immediate release:

Charlene Blohm
C. Blohm & Associates, Inc.
608-839-9800
charlene@cblohm.com

TeachingBooks.net Inspires Nine Million Young Readers

*Growing Online Service Helps Educators Generate Enthusiasm for Reading
By Bringing Books to Life for Students*

MADISON, WIS. (July 6, 2006) – Due to budget constraints, library media specialists are disappearing from schools across the nation. A prime example is California, where there is only one librarian for every 4,379 students. In San Francisco the situation is particularly bleak: only three of the city's 75 public elementary schools have full-time, certified librarians. As a result, important roles once performed by librarians now fall to educators, including providing students with strong incentives to read. As a provider of multimedia resources designed to build enthusiasm for reading, *TeachingBooks.net* offers educators an easy way to bring engaging material about books and authors into the classroom, and into the lives of their students.

The first of its kind in the education industry, *TeachingBooks.net* is a diverse and expanding collection of author programs, book readings, book guides, and other K-12 resources. Spanning thousands of fiction and non-fiction titles for children and young adults, *TeachingBooks.net* brings books to life by forging personal connections between students and book creators.

“Our goal is to provide educators with the resources they need to bring authors and illustrators directly into the classroom, regardless of geographic location, or how financially fortunate the school is,” said Nick Glass, founder of *TeachingBooks.net*. “By using *TeachingBooks.net*, educators change the way a student relates to books, helping them to develop a lifelong passion for reading.”

With the high demands placed on today's education system, educators can be overwhelmed by the amount of content they are asked to incorporate in the classroom curriculum. To help educators meet these requirements, *TeachingBooks.net* compiles original content and links to the best of the world-wide web's multimedia book and author resources in a single website, organizing the material by author, title, subject and grade. Literacy is important in subjects such as art and math, and using the curriculum-aligned resources available from *TeachingBooks.net* allows educators to emphasize reading skills in most of the subjects they teach.

MORE

• TeachingBooks.net LLC • 313 West Beltline Highway, Suite 204 • Madison, WI • 53713 •
• www.teachingbooks.net • 608 257.2919 • Fax 608 327.8010

By providing author programs, book guides and book readings that teachers can incorporate directly into their lesson plans, *TeachingBooks.net* makes it easy for educators to provide engaging content that piques a student’s curiosity. For example, Texas educators can access resources for books on the Texas Bluebonnet reading list through “QuickSearch”, which provides instant access to state book award materials and booklists with a simple click of a button.

The Educator Area features more than 600 thematic K-12 booklists, information on most English language children’s and young adult book awards and distinctions, plus thousands of valuable links to professional resources for educators. To further encourage the use of *TeachingBooks.net* in schools, easy-to-use support and training resources are included with every subscription.

Launched in 2003, *TeachingBooks.net* is currently licensed to more than 13,000 schools across the United States and Canada, encompassing over nine million students. Districts include Boston Public Schools, Lincoln Public Schools in Nebraska, Calgary Board of Education in Alberta, Chicago Public Schools, Hawthorne Public Schools in California and all schools in Wisconsin. Pricing for *TeachingBooks.net* varies depending on the number of schools per district. For more information, or to sign up for a free 14-day trial, visit www.teachingbooks.net or phone 608-257-2919.

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About TeachingBooks.net

TeachingBooks.net LLC is committed to bringing books to life by providing thousands of author programs, book readings, book guides, and other K-12 multimedia resources that reveal the spirit and personality within books. The company delivers an interactive online service designed to facilitate learning about and discussion of books to inspire students to read. The company was established in 2000 and is headquartered in Madison, Wis. For more information, visit www.teachingbooks.net or phone 608-257-2919.

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