



## NEWS RELEASE

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### TeachingBooks Brings Books to Life with Multimedia Resources

*Expanded book and author online resources connect students to reading through technology*

MADISON, WIS. (Nov. 16, 2005) – For today's students, technology and literacy have always been connected. According to a recent study from the Kaiser Family Foundation, students who are 8-18 years old spend more than 40 hours a week using media, compared to only five hours reading. And as the focus on reading achievement continues, more educators than ever before are looking for ways to combine technology and reading in the classroom. TeachingBooks.net LLC, a provider of multimedia resources designed to generate enthusiasm for reading, today announces the expansion of its content and addition of new features to help educators use technology to reveal the spirit and personality behind books.

With more than 4 million student users, *TeachingBooks.net* now includes simpler searches, curriculum-aligned resources and training materials to enhance usability and facilitate easy classroom integration. In addition, *TeachingBooks.net* continues to increase the number of online resources available, today offering more than 10,000 author programs, book readings, book guides, and other multimedia resources.

"Educators must reach students in a way they learn best, and in today's classroom the use of technology is imperative," said Nick Glass, founder of TeachingBooks. "Merging technology and reading offers educators the tools they need to engage media-savvy students and help inspire them to read."

Enhanced search capabilities allow for quick and easy navigation through *TeachingBooks.net*, offering educators the option of searching by author, title, keyword, grade level, or subject. A new QuickSearch function goes one step further, providing educators with instant access to English language learner materials and state book award resources such as the Texas Bluebonnet reading list, all with a click of a button.

The latest version of *TeachingBooks.net* is more accessible than ever for educators and students with new, one password access. IP authentication provides automatic sign-in for students at school, eliminating the need for student passwords.

**MORE**

In addition to improving search functions and access, a new section providing comprehensive resources and services is now available to help educators incorporate *TeachingBooks.net* into their lesson plans. The Educator Area features more than 600 thematic K-12 booklists, information on most English language children's and young adult book awards and distinctions, plus thousands of valuable links to professional resources for educators. To further support the use of *TeachingBooks.net* in schools, easy-to-use support and training resources are now included with every subscription.

"For the past two years we have received feedback from educators, and we have used their suggestions to help inform the latest update and redesign of *TeachingBooks.net*," said Glass. "Customizing *TeachingBooks.net* to meet the needs of educators brings us one step closer to providing all students with equal access to authors and engaging materials about books."

Launched in 2003, *TeachingBooks.net* is licensed by more than 8,000 schools across the United States and Canada, including Boston Public Schools, Calgary Board of Education in Alberta, Dallas Independent School District, Brevard Public Schools in Florida and all schools in Wisconsin. Pricing for *TeachingBooks.net* varies depending on the number of schools per district. For more information, or to sign up for a free 14-day trial, visit [www.teachingbooks.net](http://www.teachingbooks.net) or phone 608-257-2919.

#### **About TeachingBooks.net**

TeachingBooks.net LLC is committed to bringing books to life by providing thousands of author programs, book readings, book guides, and other K-12 multimedia resources that reveal the spirit and personality within books. The company delivers an interactive online service designed to facilitate learning about and discussion of books to inspire students to read. The company was established in 2000 and is headquartered in Madison, Wis. For more information, visit [www.teachingbooks.net](http://www.teachingbooks.net) or phone 608-257-2919.

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